

# As deregulation sweeps across the nation,



## a distinctive pattern is emerging.

### **It's a hairy situation.**

In the multi-player supply chain environment created by customer choice, trying to figure out how to manage and communicate information with multiple trading partners has a lot of people scratching their heads. And they're losing more than hair trying to manage all the exceptions that occur from incorrect or missing data.

### **exoLink. One smooth solution.**

Because we integrate information to your business processes, exoLink lets you exchange business transactions in any format with multiple trading partners without adding a single piece of hardware or software. With

exoLink, you stay in complete control because you don't have to change your business processes or rules to match the way others do business. Even when data or rule exceptions occur, exoLink translates and integrates information to the way you do business smooth and hassle-free.

### **A good idea grows on you.**

If managing change in the retail energy industry has you ready to pull your hair out, give us a call at 1-888-708-8870 and find out more about the exoLink solution. Or visit our website at [www.exolink.com](http://www.exolink.com).

